

**eComXpo April 2006 Biggest Success to Date**

*Over 7,100 Exhibitors, Speakers and Attendees Gathered to Network, Learn and Have Fun Online*

Chicago, IL (April 13, 2006) eComXpo, the virtual tradeshow for eCommerce marketers, hosted their third event April 4-6<sup>th</sup>, 2006. The event featured 20 panel/keynote presentations from industry luminaries, 237 exhibitor booths on two show floors and over 7,100 registered attendees. For three days attendees were able to interact with representatives from Yahoo!, MSN, Digital River, Performics, LinkShare and hundreds more without having to leave their home or office; participants were able to network with people from around the globe including Germany, Australia, Singapore, United Kingdom and South Africa and they were able to do it all for free, at their leisure.

eComXpo's exhibitors found the show to be more economical than traditional tradeshows and discovered that the quality and quantity of leads generated was first-rate. "It was an absolute pleasure to participate in this year's eComXpo. The event provided an excellent opportunity to generate leads, meet one-on-one with new prospective affiliates and network with others in the industry," commented Karen White, Affiliate Program Manager at Wynn Las Vegas, a first-time exhibitor.

eComXpo April 2006 attendees were able to explore both the Affiliate and Search tradeshow floors, view first-run presentations, win prizes, network, chat and exchange v-cards free of charge during the event. "eComXpo was something I looked forward to attending given the fast pace of business life and lack of time and money to travel too far to network and educate a whole team. I fully believe in the value added by this event," noted Sanjay Saggere, President and CEO of Bizdev Systems, Inc.

In an effort to provide continuing education to the participants of eComXpo the educational component of the show was completely free to all participants during the show. Attendees were able to hear panel presentations and keynotes from such thought leaders as Anne Holland (MarketingSherpa.com), Geoff Ramsey (eMarketer), Bryan Eisenberg (Future Now), Declan Dunn (Dunn Direct Group), Catherine Seda (Seda Communications), Andy Beal (Fortune Interactive), Richard Lewis (Return on Affiliate) and Paul Colligan (The Affiliate Guy). People wishing to see these presentations, plus over 160 past presentations, on-demand can still do so by enrolling in the eComXpo University available at [www.ecomxpo.com](http://www.ecomxpo.com) through September 30, 2006.

To learn more about eComXpo and read testimonials from this year's event please visit [www.ecomxpo.com](http://www.ecomxpo.com). The next eComXpo will be October 24-26, 2006. People wishing to exhibit at the next event should contact Caleb Chase to learn about the early bird and alumni pricing options available for the multiple sponsorship levels.

**About eComXpo**

eComXpo is the first virtual, online trade show and conference for eCommerce marketers. Its fourth show is October 24-26, 2006. The focus of the show is Search, Affiliate and Interactive Marketing. Free registration and information will be available at <http://www.ecomxpo.com>. Over 230 exhibitors, sponsors, and presenters will be gathering with over 7,000 attendees, completely online. eComXpo provides all the benefits of a top tradeshow without the cost, travel or hassle normally associated with traditional events. After just three shows, eComXpo has become the world's largest trade show for eCommerce marketers.

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