

eComXpo, The World's Largest Tradeshow for eCommerce Marketers, To Host 3rd Show April 4-6, 2006
Enjoy three days of search, affiliate and interactive marketing education and networking from your desktop!

Chicago, IL (January 10, 2006) eComXpo, the world's largest tradeshow for eCommerce marketers, will be hosting its third virtual tradeshow April 4-6, 2006. eComXpo features all the benefits of a top traditional tradeshow without the cost, travel or hassle associated with traditional events. Attendees and exhibitors will be able to interact with over 7,000 people via chat or email, attend educational presentations by top industry experts, visit over 175 booths in the exhibit hall and enter to win fantastic prizes. The best part is that it can all be done without leaving the comfort of your own home or office.

eComXpo began in February of 2005 when they debuted their first virtual event. The success was outstanding given nothing like this had been attempted in the eCommerce space before. At the second event in October, eComXpo was able to increase registrations by over 300% from February bringing in over 5,200 attendees. Many of the exhibitors from the inaugural event returned for the October show along with many new exhibitors including Yahoo! and Google. eComXpo expects that the next event in April will feature as many as 175 exhibitors from the Search, Affiliate and Interactive marketing fields and will bring in over 7,000 attendees.

"A friend of mine once told me that any conference you attend should pay for itself within a week. I would say that eComXpo definitely meets those expectations. Only in its second year, eComXpo does an excellent job of what it tries to do: connect people, educate about products and services, and give you the chance to win free prizes in exchange for your business card. I would highly recommend this show to any small company that finds some of the more notorious shows like Ad:tech or the DMA too cost prohibitive. For the larger companies, this will soon become a required addition to coincide with booths at the other major tradeshows," noted Tanya Alvarez of BlinkAds about her experience as an exhibitor in October 2005.

There is still time to represent your business by exhibiting at eComXpo in April 2006; contact eComXpo before January 31st to take advantage of special early bird pricing. Choosing to exhibit at eComXpo puts you side by side with other exhibitors such as Yahoo!, LookSmart, Linkshare, Kowabunga, Performics and hundreds more for as little as \$995.

New for April '06 will be free registration for all attendees including entry to the Education Center! Free registration will give you access to the exhibit hall, all first run educational presentations and unlimited networking opportunities all without having to step on a plane or book a hotel room. An attendee in October, Danny Schonfeld of PrimeQ, said, "eComXpo lived up to the hype! It took the exhausting flying, walking and talking out of the trade show and left all the good stuff in. Truly an amazing user experience and an excellent way to educate and network in our industry."

To get more information or to register as an exhibitor or attendee please visit the eComXpo website at www.ecomxpo.com.

About eComXpo

eComXpo is the first virtual, online trade show and conference for eCommerce marketers. Its third show is April 4-6, 2006. Registration and information are available at <http://www.ecomxpo.com>. Over 175 exhibitors, sponsors, and presenters will be gathering with over 7,000 attendees, completely online. eComXpo provides all the benefits of a top tradeshow without the cost, travel or hassle normally associated with traditional events.

For more information contact Jenn Gibson at jgibson@ecomxpo.com or 1-847-295-6100.

###