

[YOUR COMPANY]'S [SPEAKER NAME] TO SPEAK AT eComXpo
The Virtual Tradeshow for eCommerce Marketers
APRIL 4-6, 2006

[Date, 2006 (City, ST) -- [Speaker Name], [title] of [Company name] (www.company.com) joins over 50 industry luminaries speaking at eComXpo, the three-day, completely virtual tradeshow for eCommerce marketers, networks,etailers, agencies and advertisers taking place online at www.ecomxpo.com from April 4th through 6th, 2006. [Attendee registration is free.](#)

[Mr./Ms. Speaker last name] will be [moderating a panel/a panelist] on the [TITLE OF PANEL] along with [other panelist names].

[Mr./Ms. Speaker last name], [bio information]

eComXpo speaker chair, Robert Grosshandler is thrilled that [Speaker] is presenting. "We've managed to attract the top talent in the eCommerce industry to present at this show", noted Grosshandler. "The overwhelming success of our unique panel style at last October's show has allowed us to once again partner with WebmasterRadio.FM to offer live Q&A for all our panels, as well as our keynote addresses, to not only the attendees at eComXpo, but to all the WebmasterRadio.FM listeners across the country. The opportunities for our speakers to impart their knowledge and expertise, as well as to "get the word" out to the over 7000 expected show attendees through WebmasterRadio.FM, are just mind-boggling."

In addition to [Mr./Ms. Speaker last name]'s panel and daily keynote presentations from **Bryan Eisenberg** of Future Now, Inc., **Anne Holland** of MarketingSherpa.com, and **Geoff Ramsey** of eMarketer, there will be 15 panel presentations throughout the three days, on hot topics of interest to affiliates, merchants, advertisers, publishers, search and interactive marketing professionals around the world. For a full list of speakers, panels and topics, visit <http://www.ecomxpo.com/EducationApril06.htm>.

New for the April show; the introduction of eComXpo University; a collection of over 160 new and archived presentations from top industry icons. The University will be available on-demand throughout the show and for an additional six months after the show at www.ecomxpo.com.

"I'm looking forward to sharing my thoughts and ideas and interacting with thousands of eCommerce professionals at eComXpo without the hassle, time and expense of traveling", says [Mr./Ms. Speaker Last Name]. "And, best of all, I'll actually be home for dinner." (Or make up your own quote)

In addition to educational sessions, eComXpo attendees are able to network with thousands of professionals, "hang-out" in the virtual lounge, join forums, earn valuable points towards great show prizes and visit and interact with hundreds of eCommerce industry exhibitors including **MSN, LinkShare, Performics, Yahoo! Search Marketing, Digital River, Internet Retailer, ad:tech, Shop.org, Affiliate Summit** and more on both the affiliate and search engine exhibit floors. Attendees may explore exhibitor booths, win booth prizes and talk with booth personnel to learn more about the company, their products, programs and career opportunities.

For the full conference information and free attendee registration, visit www.ecomxpo.com or call eComXpo at 1-847-295-6100.

Contact [Your company name] at [company contact info].

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About eComXpo

eComXpo is the first virtual, online trade show and conference for eCommerce marketers. Its third show is April 4-6, 2006. The focus of the show is Search, Affiliate and Interactive Marketing. Free registration and information are available at <http://www.ecomxpo.com>. Over 175 exhibitors, sponsors, and presenters will be gathering with over 7,000 attendees, completely online. eComXpo provides all the benefits of a top tradeshow without the cost, travel or hassle normally associated with traditional events. After just two shows, eComXpo has become the world's largest trade show for eCommerce marketers.

About [Your Company]

[Information about your company or company backgrounder]