

eComXpo Keynotes Announced for the April 4-6th, 2006 Online Event

Enjoy three days of search, affiliate and interactive marketing education and networking from your desktop!

Chicago, IL (March 10, 2006) eComXpo, the world's largest online and virtual tradeshow for eCommerce marketers, will be hosting their third event April 4-6th, 2006. The event will also feature 15 panel presentations from industry luminaries and daily keynote addresses from Anne Holland of MarketingSherpa.com, Bryan Eisenberg of Future Now, Inc and Geoff Ramsey of eMarketer. In addition to the educational component, eComXpo is expecting over 175 exhibitors including MSN, Yahoo!, Digital River, LinkShare and Performics. The over 7,000 anticipated attendees will be able to experience all the education, exhibitors, prizes and networking free of charge from the convenience of their home or office.

Over the three day event, attendees will be able to hear three of the eCommerce world's most prominent names speak about topics affecting the industry today: Anne Holland, Bryan Eisenberg and Geoff Ramsey. Anne Holland is Publisher of MarketingSherpa.com (www.marketingsherpa.com), a research firm publishing Case Studies and Benchmark data read by 173,000 marketing, advertising and PR professionals every week. Bryan Eisenberg is one of the co-founders and CPO (Chief Persuasion Officer) of Future Now, Inc., He is a co-author of "Call to Action" (a New York Times, USA Today and Wall Street Journal bestseller), "Persuasive Online Copywriting" and "The Marketer's Common Sense Guide to E-Metrics". Geoff Ramsey is one of the Internet industry's digital marketing visionaries. As CEO and co-founder of New York-based eMarketer, Geoff is on the cutting edge of new research statistics and trends covering every aspect of e-business and online marketing.

Not only will the event feature these exciting keynotes but there will also be 15 live panel presentations featuring top industry speakers such as Steve Denton of LinkShare, Tim Tuttle of America Online, Anik Singal of Affiliate Classroom, Shawn Collins of Affiliate Tip and Catherine Seda of Seda Communications. These speakers will participate in panel discussions on topics including Affiliate Marketing, SEM, SEO, blogging, podcasting, advertising, and international issues. These live online presentations will be offered free of charge to all eComXpo exhibitors and attendees.

New for April will be the eComXpo University. Attendees can enroll in the University and have access through September 30th, 2006 to presentations from the February 2005, October 2005 and April 2006 eComXpos – that's over 150 presentations on topics ranging from SEO to Globalization to Blogging. For more information about how to gain access to all these exciting presentations from past and present visit the eComXpo website.

Being a part of eComXpo is a valuable experience for all participants. Registering to attend eComXpo is free and easy through the eComXpo website. Register today at <http://www.ecomxpo.com> and we'll see you at the show April 4-6th, 2006.

About eComXpo

eComXpo is the first virtual, online trade show and conference for eCommerce marketers. Its third show is April 4-6, 2006. The focus of the show is Search, Affiliate and Interactive Marketing. Free registration and information are available at <http://www.ecomxpo.com>. Over 175 exhibitors, sponsors, and presenters will be gathering with over 7,000 attendees, completely online. eComXpo provides all the benefits of a top tradeshow without the cost, travel or hassle normally associated with traditional events. After just two shows, eComXpo has become the world's largest trade show for eCommerce marketers.

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